#### 提交作品格式 **Submission Format**

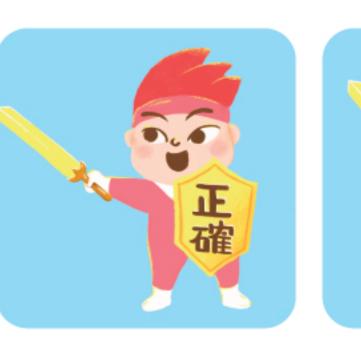
# **Digital Art**



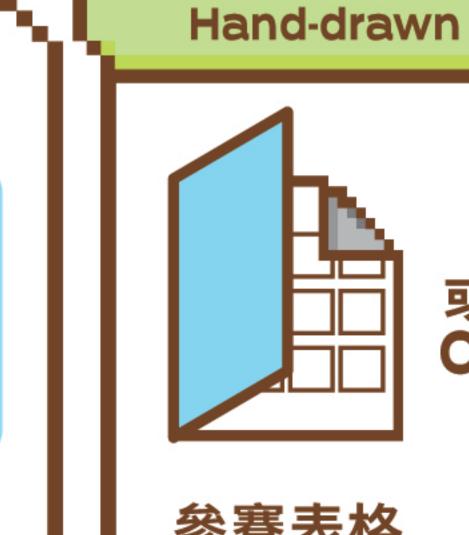












GIF 檔

JPEG檔

JPEG檔

參賽表格 A4工作紙

手繪

### 報名及遞交作品

**Enrolment and Submission of Entries** 

請將作品連同參加表格以電郵或郵寄方式遞交

Please submit the entries with enrolment forms via email or mail

電郵 **Emai** 

stickerdesign@inspire-education.org

P.O. Box

深水埗郵政局郵政信箱編號88154 P.O. Box 88154 Sham Shui Po Post Office

信封面請註明「《健康貼圖設計大賽》」

Please specify "Healthy Mobile App Sticker Design Competition" on the envelope.

比賽規則、活動及報名詳情請參閱

For contest rules, event details and registration, please refer to:

www.ofnaa.gov.hk/mobile\_app\_sticker\_design ع

**Enrolment** 

由即日至

2026年1月23日

From now to

23 January 2026

Telephone

(鍾小姐 Ms Chung)

3489 2220 (朱先生 Mr Chu)

## 《淫瓾及不雅物品管制條例》(香港法例第390章)

The Control of Obscene and Indecent Articles Ordinance (Cap. 390) (COIAO)

條例就發布或公開展示內容帶有淫褻或不雅成分(包括暴力、腐化或可厭)的物品作出管制。報刊、雜誌、 漫畫、錄影帶、影音光碟、數碼影音光碟、錄音帶及經電子傳遞的圖像及影像等,皆受《條例》監管。 物品可被評定為下列其中一個類別:

- ➤ 第I類(既非淫褻亦非不雅)可向任何人士發布。
- ➤ 第II類(不雅)不得向十八歲以下人士發布;視乎具體情況,物品必須以透明或不透明封套密封;其封 面及封底必須印有不少於其面積百分之二十的法定警告字句;以及封面或封底須清楚而顯眼地載有出版 人資料(即出版人的姓名或名稱、營業地點的詳細地址及電話號碼)。
- ▶ 第Ⅲ類(淫褻)禁止發布。

COIAO regulates the publication or display of articles with obscene or indecent content including material which is violent, depraved or repulsive. COIAO covers a wide range of articles including newspapers, magazines, comic books, video tapes, video compact discs, digital video discs, tapes, electronically transmitted pictures and images.

Articles can be classified into one of the following categories:

- Class I (Neither Obscene Nor Indecent) The article can be published to any person.
- > Class II (Indecent) The article cannot be published to persons under the age of 18. It should be sealed in a transparent or opaque wrapper as the case maybe. At least 20% of the front and back covers should contain the statutory warning notice. Particulars of the publisher (i.e. the name, full address of the place of business and telephone number of the publisher) should also be clearly and conspicuously printed on the front or back cover of the article.
- Class III (Obscene) The article is prohibited from publication.

目的

●提高公眾對《淫褻及不雅物品管制條例》 (第390章)的認識

Reject Objectionable Information Online

主題,拒絕網上不良資訊 Theme

Sticker Design Competition 2025-26

To enhance the public's understanding of the "Control of Obscene and Indecent Articles Ordinance (Cap. 390)"

• 藉著創作活動鼓勵青少年遠離淫褻及 不雅物品與暴力電子遊戲

To encourage youngsters to stay away from obscene and indecent articles and violent electronic games through design activities



小學組 Primary School Group 中學組 Secondary School Group

Healthy Mobile App



掃一掃, 更多比賽詳情

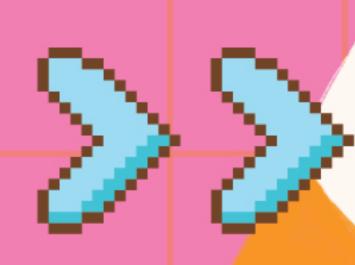


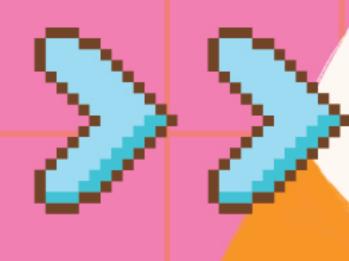




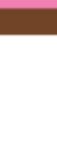












## ■ 個人 Individual

冠軍 現金券總值港幣\$3,500元及獎座 亞軍 現金券總值港幣\$2,500元及獎座 季軍 現金券總值港幣\$1,500元及獎座 優異獎5名 現金券總值港幣\$500元及獎座

學校 School

最高參與學校獎 現金券總值港幣\$3,000元及獎座

HK\$3,500 cash coupon and trophy Champion HK\$2,500 cash coupon and trophy First Runner-up Second Runner-up HK\$1,500 cash coupon and trophy Five Merit Winners HK\$500 cash coupon and trophy

School with the largest number of participants

HK\$3,000 cash coupon and trophy

主辦機構 Organiser

獎項

電影、報刊及物品管理辦事處

Office for Film, Newspaper and Article Administration

叁賽作品要求 Entry Requirements

- ▶ 所有作品必須是以手繪或電腦繪畫之動態貼圖。
- ▶ 所有作品必須是原創作品。
- ➤ 參賽者須提交最少一個或最多四個可用於即時通訊軟件(例如 WhatsApp)的動態貼圖。
- ▶ 手繪作品必須使用本參賽表格,每四格為一個動態貼圖,有需要可自行列印於白色A4繪畫紙上,繪畫工具不限。
- ➤ 電腦繪圖作品的檔案格式必須為300dpi或以上,動態圖片必須為.gif檔案,以循環方式播放,每一循環時間不可長於3秒。靜態圖片必須為.jpg檔案,每四格為一個動態貼圖;每個貼圖的完稿面積必須為512 pixel x 512 pixel ; 參賽者亦可以PDF檔案格式提交A4工作紙的電子版本,工作紙可於活動網頁下載。主辦機構有權不接受任何不符合指定規格的作品。
- ▶ 參賽作品必須符合活動主題,可參閱表格背頁之條例內容。
- ➤ 電腦繪圖作品不得使用電腦軟件的預設圖案(例如:Clip Art等),亦不得使用人工智能技術創作。
- ▶ 所有作品不得採用任何相片或自拍圖像。
- All entries must be animated mobile stickers either in the form of manuscripts or digital files.
- ➤ All entries must be the participants' original works.
- > All entries must consist of at least 1, at most 4 stickers compatible to be used in instant messaging APPs (e.g. WhatsApp).
- If the person is to submit in manuscript format, the manuscripts must be drawn in the respective space provided on this application form. Each sticker must be consisted of 4 drawings. Participants may draw on A4 drawing papers with photocopies of this application form. There is no limitation on drawing tools and mediums.
- ▶ If the person is to submit in digital format, the files must have a resolution of 300 dpi or above. For animated stickers, the files submitted must be in GIF format, with the single animation loop not longer than 3 seconds. Participants may also submit 4 graphics in JPEG format for each sticker. The size of each sticker must be 512 pixel x 512 pixel. PDF format of the provided A4 worksheet is also accepted. The A4 worksheet can be downloaded on OFNAA's webpage. The organiser reserves the right to not accept any entries which do not comply with the prescribed specifications.
- > All entries must adopt the theme of this competition. For more details, please refer to the back of the application form.
- Clip Art, similar build-in graphics in computer software, and artificial intelligence technology are not allowed for computer aided drawings.
- Photos or autographs are not accepted for all entries.

## LL 費 細則

Competition Terms

- ▶ 參賽者必須為本港2025-26學年之小學或中學學生。
- ▶ 未滿18歲的參賽者必須得到其家長或監護人或老師同意報名參賽及透過學校或其家長或監護人遞交參賽作品。
- ▶ 參賽者(包括參賽者的家長或監護人或老師)須明瞭和同意比賽的條款及細則。
- ▶ 所有參賽作品不可含有不適當的內容,亦不會違反香港特區的法律,以及導致或構成危害國家安全,並從未公開發布。
- ▶ 所有參賽作品不能含有淫褻或不雅的內容,並且不可包含人身攻擊、誹謗、個人/商品/宗教/政治宣傳的成分,否則主辦機構可取消有關參賽作品的資格。
- ▶ 參加者須確保其參賽作品不會侵犯其他人的知識產權。
- ▶ 電影、報刊及物品管理辦事處(電影報刊辦)有權將參加者提交的作品作非牟利用途,並有權修改、翻譯、改編、使用、複製及派發參賽作品的全部或部分內容,而毋須事前取得參加者的同意,參加者亦不得收取任何費用。
- ▶ 參加者須同意將其參賽作品的一切知識產權,無條件地轉讓及轉移給電影報刊辦。所有參 賽作品恕不退還。
- ▶ 比賽結果由評審委員會決定,而其決定為最終決定。
- ▶ 如參加者違反任何比賽細則,主辦機構有權取消其參賽資格。
- ➤ 主辦機構保留更改細則及其他安排的權利,毋須事先通知參加者。
- ➤ 參加者遞交的個人資料只會用於與比賽相關的用途。
- > Participants must be students from primary or secondary schools in the academic year 2025/26 in
- ➤ Participants under the age of 18 must obtain the consent of their parents, guardians or teachers to register for the competition and submit their entries through their school or their parents or guardians.
- Participants (including the participant's parents or guardians or teachers) must understand and agree to
   the terms and conditions of the competition
- the terms and conditions of the competition.

  All entries must not contain inappropriate content, must not violate the laws of the HKSAR, must not cause
- or constitute the occurrence of offences endangering national security, and have never been published.

  All entries must not contain any content that is obscene, indecent, provocative, slandering or promoting individual commercial religious or political interests, lest the entries may be disqualified.
- individual, commercial, religious or political interests, lest the entries may be disqualified.

  Participants must ensure that their works will not infringe the intellectual property rights of any other
- ➤ Office for Film, Newspaper and Article Administration (OFNAA) has the right to use the entries for non-profit-making purposes, as well as the authority to revise, translate, edit, use, duplicate or distribute wholly or partly the contents of the entries without obtaining the participants' prior consent or paying any fees to them.
- The contents of the entries without obtaining the participants prior consent or paying any fees to them.

  Participants must agree to unconditionally assign and transfer to OFNAA any intellectual property rights subsisting in the entries submitted for the contest. OFNAA will not return the entries to the participants.
- Results of the contest will be decided by an independent adjudication panel, whose decision will be final.
- The organiser reserves the right to disqualify any participants who have broken the rules of the contest.
   The organiser reserves the right to amend the rules and other arrangements of the contest without prior notification to the participants.
- > Personal data submitted by the participants will only be used for purposes related to the contest.





)% 資訊完整 Information integrity

30% 切合主題
Adherence to the theme

30% 設計美觀 Aesthetic appeal

20% 動態吸引 Attractive motion

D% 創意新穎

Creativity & Novelty

