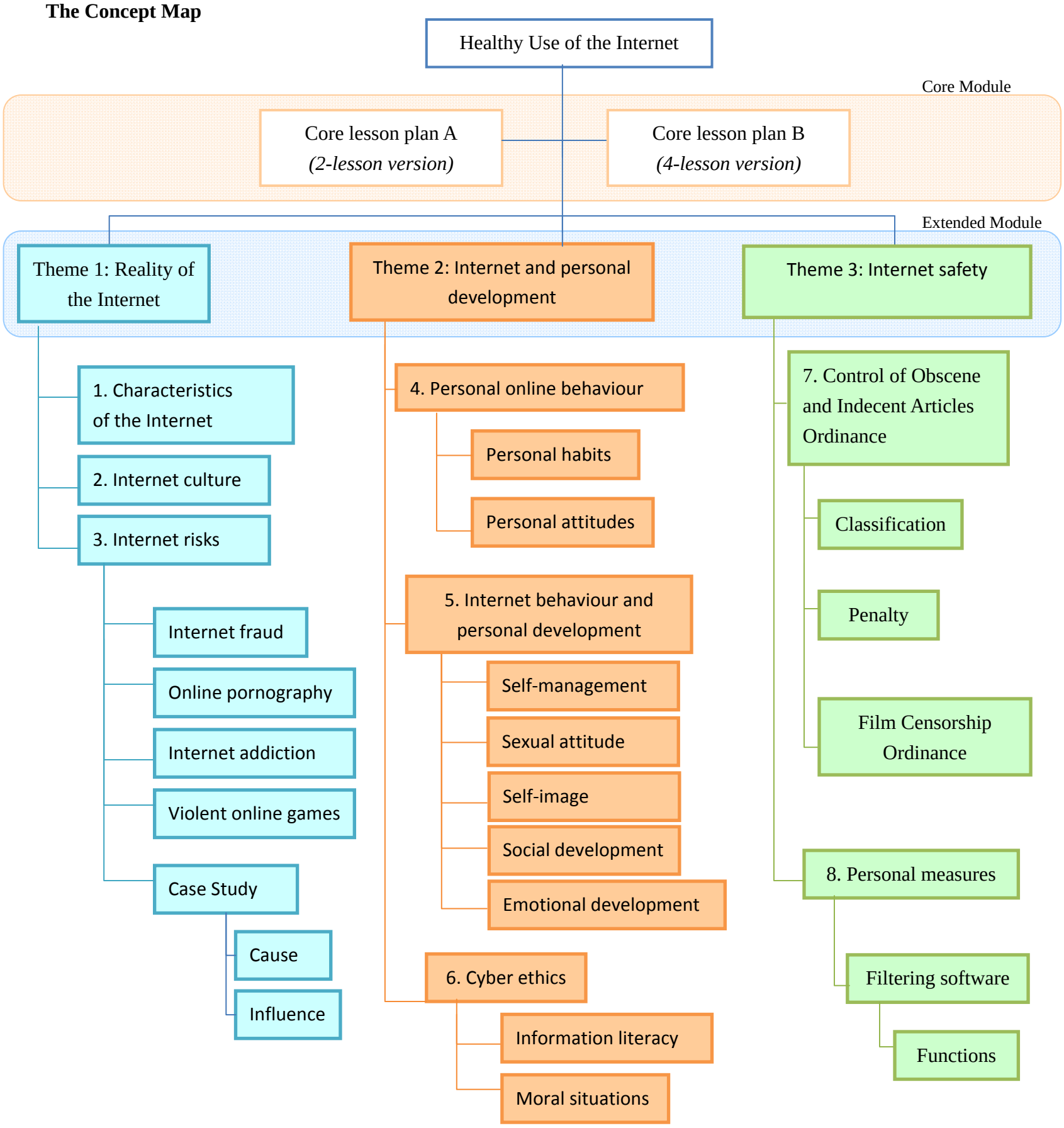The Concept Map