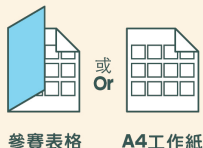


提交作品格式 Submission Format

電腦繪圖 Digital Art



手繪 Hand-drawn



報名及遞交作品 Enrolment and Submission of Entries

請將作品連同參加表格以電郵或郵寄方式遞交
Please submit the entries with enrolment forms via email or mail

電郵 Email stickerdesign@inspire-education.org

郵政信箱 P.O. Box 深水埗郵政局郵政信箱編號88154
P.O. Box 88154 Sham Shui Po Post Office

信封面請註明《健康貼圖設計大賽2026-27》
Please specify "Healthy Mobile App Sticker Design Competition 2026-27" on the envelope.

比賽規則、活動及報名詳情請參閱
For contest rules, event details and registration, please refer to:

www.ofnaa.gov.hk/mobile_app_sticker_design

報名日期
Enrolment

由即日起至
2027年1月22日
From now to
22 January 2027

電話
Telephone

3847 7701
(鍾小姐 Ms Chung)
3489 2220
(朱先生 Mr Chu)

《淫褻及不雅物品管制條例》(香港法例第390章) The Control of Obscene and Indecent Articles Ordinance (Cap. 390) (COIAO)

- 條例就發布或公開展示內容帶有淫褻或不雅成分(包括暴力、腐化或可厭)的物品作出管制。報刊、雜誌、漫畫、錄影帶、影音光碟、數碼影音光碟、錄音帶及經電子傳遞的圖像及影像等,皆受《條例》監管。物品可被評定為下列其中一個類別:
- ▶ 第I類(既非淫褻亦非不雅)可向任何人士發布。
 - ▶ 第II類(不雅)不得向十八歲以下人士發布;視乎具體情況,物品必須以透明或不透明封套密封;其封面及封底必須印有不少於其面積百分之二十的法定警告字句;以及封面或封底須清楚而顯眼地載有出版人資料(即出版人的姓名或名稱、營業地點的詳細地址及電話號碼)。
 - ▶ 第III類(淫褻)禁止發布。

COIAO regulates the publication or display of articles with obscene or indecent content including material which is violent, depraved or repulsive. COIAO covers a wide range of articles including newspapers, magazines, comic books, video tapes, video compact discs, digital video discs, tapes, electronically transmitted pictures and images.

Articles can be classified into one of the following categories:

- ▶ Class I (Neither Obscene Nor Indecent) The article can be published to any person.
- ▶ Class II (Indecent) The article cannot be published to persons under the age of 18. It should be sealed in a transparent or opaque wrapper as the case maybe. At least 20% of the front and back covers should contain the statutory warning notice. Particulars of the publisher (i.e. the name, full address of the place of business and telephone number of the publisher) should also be clearly and conspicuously printed on the front or back cover of the article.
- ▶ Class III (Obscene) The article is prohibited from publication.

健康貼圖

Healthy Mobile App Sticker Design Competition

2026-27 設計大賽

齊來拒絕不良資訊
Let's Reject Objectionable Information



提高公眾對
《淫褻及不雅物品管制條例》
(第390章)的認識

To enhance the public's understanding of the
"Control of Obscene and Indecent Articles
Ordinance (Cap. 390)"

藉著創作活動鼓勵
青少年遠離淫褻及不雅物品
與暴力電子遊戲

To encourage youngsters to stay away from
obscene and indecent articles and violent
electronic games through design activities



參賽組別 Groups

小學組 Primary School Group
中學組 Secondary School Group

獎項 Awards 個人 Individual

冠軍 現金券總值港幣\$3,000元及獎座
亞軍 現金券總值港幣\$2,000元及獎座
季軍 現金券總值港幣\$1,000元及獎座
優異獎5名 現金券總值港幣\$500元及獎座

Champion HK\$3,000 gift coupon and trophy
First Runner-up HK\$2,000 gift coupon and trophy
Second Runner-up HK\$1,000 gift coupon and trophy
Five Merit Winners HK\$500 gift coupon and trophy

獎項 Awards 學校 School

最高參與學校獎3間
現金券總值港幣\$1,500元及獎座

Three schools with largest number of participants
HK\$1,500 gift coupon and trophy

主辦機構
Organiser

電影、報刊及物品管理辦事處
Office for Film, Newspaper and Article Administration

扫一扫,更多比賽詳情!
Scan to learn more
about the competition!



參賽作品要求 Entry Requirements

- 主題：齊來拒絕不良資訊
- 所有作品必須是原創作品。
- 所有作品必須是以手繪或電腦繪畫之動態貼圖。
- 參賽者須提交最少一個或最多四個可用於即時通訊軟件（例如 WhatsApp）的動態貼圖。
- 手繪作品必須使用本參賽表格，每四格為一個動態貼圖，有需要可自行列印於白色A4繪畫紙上，繪畫工具不限。
- 電腦繪圖作品的檔案格式必須為 300dpi 或以上，動態圖片必須為 .gif 檔案，以循環方式播放，每一循環時間不可長於3秒。靜態圖片必須為 .jpg 檔案，每四格為一個動態貼圖；每個貼圖的完稿面積必須為 512 pixel x 512 pixel；參賽者亦可以 PDF 檔案格式提交 A4 工作紙的電子版本，工作紙可於活動網頁下載。主辦機構有權不接受任何不符合指定規格的作品。
- 參賽作品必須符合活動主題，可參閱表格背頁之條例內容。
- 電腦繪圖作品不得使用電腦軟件的預設圖案（例如：Clip Art 等）。
- 參賽者可運用人工智能技術作為輔助工具。如曾使用人工智能技術，均需在參加表格中註明。
- 所有作品不得採用任何相片或自拍圖像。

- Theme: Let's Reject Objectionable Information
- All entries must be the participants' original works.
- All entries must be animated mobile stickers either in the form of manuscripts or digital files.
- All entries must consist of at least 1, at most 4 stickers compatible to be used in instant messaging APPs (e.g. WhatsApp).
- If the person is to submit in manuscript format, the manuscripts must be drawn in the respective space provided on this enrolment form. Each sticker must be consisted of 4 drawings. Participants may draw on A4 drawing papers with photocopies of this application form. There is no limitation on drawing tools and mediums.
- If the person is to submit in digital format, the files must have a resolution of 300 dpi or above. For animated stickers, the files submitted must be in GIF format, with the single animation loop not longer than 3 seconds. Participants may also submit 4 graphics in JPEG format for each sticker. The size of each sticker must be 512 pixel x 512 pixel. PDF format of the provided A4 worksheet is also accepted. The A4 worksheet can be downloaded on OFNAAs webpage. The organiser reserves the right to not accept any entries which do not comply with the prescribed specifications.
- All entries must adopt the theme of this competition. For more details, please refer to the back of the enrolment form.
- Clip Art and similar build-in graphics in computer software are not allowed for computer aided drawings.
- All entries may use artificial intelligence technology as an assistive tool. Please fill in the AI usage declaration part in the enrolment form if any AI technology is used.
- Photos or autographs are not accepted for all entries.

比賽細則 Competition Terms

- 參賽者必須為本港2026-27學年之小學或中學學生。
- 未滿18歲的參賽者必須得到其家長或老師同意報名參賽及透過學校或其家長遞交參賽作品。
- 參賽者（包括參賽者的家長或老師）須明瞭和同意比賽的條款及細則。
- 所有參賽作品不可含有不適宜的內容，亦不會違反香港特區的法律，以及導致或構成危害國家安全，並從未公開發布。
- 所有參賽作品不能含有淫褻或不雅的內容，並且不可包含人身攻擊、誹謗、個人／商品／宗教／政治宣傳的成分，否則主辦機構可取消有關參賽作品的資格。
- 電影、報刊及物品管理辦事處（電影報刊辦）有權以任何形式編輯、修改、複製、發布和使用參賽作品作展覽、教育或宣傳用途，而毋須事前取得參加者的同意，且毋須以任何形式向參賽者提供補償，並對上述行為擁有最終決定權。
- 參加者須同意將其參賽作品的一切知識產權，無條件地轉讓及轉移給電影報刊辦。所有參賽作品恕不退還。
- 比賽結果由評審委員會決定，而其決定為最終決定。
- 如參加者違反任何比賽細則，一經發現，主辦機構有權取消其參賽資格。如有任何爭議，主辦機構將有最終決定權。
- 主辦機構保留更改細則及其他安排的權利，毋須事先通知參加者。
- 參加者遞交的個人資料只會用於與比賽相關的用途。主辦機構將於比賽結束後12個月內把無須保留的個人資料銷毀。
- 參賽者必須確保其作品為原創，並擁有作品之一切知識產權或已獲合法授權。作品如採用第三方圖像、素材或元素，必須明確註明出處及授權方式。
- 嚴禁任何形式的抄襲或侵權行為，一經發現，將被取消參賽資格。
- 參賽者如使用生成式人工智能（GAI）工具進行創作，須確保該生成過程及輸出內容不侵犯任何第三方之知識產權（包括但不限於版權、商標權）並須在報名表格註明。若參賽作品因使用 AI 技術而抵觸任何法律法規或引發任何索償、糾紛，一切法律責任及後果均由參賽者自行承擔，主辦單位概不負責。
- 主辦單位不會對參賽作品的版權或法律糾紛承擔任何責任。

- Participants must be students from primary or secondary schools in the academic year 2026-27 in Hong Kong.
- Participants under the age of 18 must obtain the consent of their parents or teachers to register for the competition and submit their entries through their school or their parents.
- Participants (including the participant's parents or teachers) must understand and agree to the terms and conditions of the competition.
- All entries must not contain inappropriate content, must not violate the laws of the HKSAR, must not cause or constitute the occurrence of offences endangering national security, and have never been published.
- All entries must not contain any content that is obscene, indecent, provocative, slandering or promoting individual, commercial, religious or political interests, otherwise the entries may be disqualified.
- The Office for Film, Newspaper and Article Administration (OFNAA) has the right to edit, modify, duplicate, publish and use the entries for exhibition, educational or promotional purposes, without obtaining prior permission from the participant and without offering any compensation in any form to the participant, and have the right to make the final decision on the above actions.
- Participants must agree to unconditionally assign and transfer to OFNAA any intellectual property rights subsisting in the entries submitted for the contest. OFNAA will not return the entries to the participants.
- Results of the contest will be decided by an independent adjudication panel, whose decision will be final.
- The organiser reserves the right to disqualify any participant who has breached any of these terms and conditions. In case of any dispute, if discovered, the determination of the Organiser shall be final.
- The organiser reserves the right to amend the rules and other arrangements of the contest without prior notification to the participants.
- Personal data submitted by the participants will only be used for purposes related to the contest. The organiser will destroy any personal data that does not need to be retained within 12 months after the end of the competition.
- Participants must ensure that their entries are original and that they either own all intellectual property rights to the work or have obtained the necessary legal authorisation. If the work incorporates any third-party images, materials, or elements, the sources and licensing terms must be clearly acknowledged.
- Any form of plagiarism or copyright infringement is strictly prohibited and, if discovered, will result in disqualification.
- Participants who use generative artificial intelligence (GAI) tools in the creation process must ensure that both the generation process and the output do not infringe upon any third-party intellectual property rights (including but not limited to copyright and trademark rights) and must clearly indicate such use on the enrolment form. Should the entry, through the use of AI technology, violate any laws or regulations, or give rise to any claims or disputes, all legal liability and consequences shall be borne solely by the participant, and the organiser shall not be held responsible.
- The organiser shall not assume any responsibility for the copyright or legal disputes arising from the entries.



評分準則 Scoring Criteria

- 25% 切合主題
Relevance to theme
- 25% 設計美觀
Aesthetic design
- 20% 動態吸引
Engaging animation
- 20% 技巧與原創性
Skills & originality
- 10% 創意新穎
Creativity & novelty

參賽作品 Competition Entry

第一組
1st set

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第二組
2nd set

--	--	--	--

第三組
3rd set

--	--	--	--

第四組
4th set

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《健康貼圖設計大賽》參加表格 Enrolment Form

參加者姓名 Name of Participant: (中CHI) _____ (英ENG) _____

電話 Tel. Number: _____ 電郵地址 Email Address: _____

家長／老師姓名 Name of Parent / Teacher: _____

AI 使用聲明 AI Usage Declaration: ☐ 有使用AI I have used AI (請填寫員工名稱 please specify tool name: _____)

組別 Group (請劃選參加組別 Please tick the appropriate group)

☐ 小學組 Primary School Group ☐ 中學組 Secondary School Group 年級 Grade: _____

學校名稱 Name of School: _____

遞交方法 Submission Method: ☐ 學校集體遞交 By School ☐ 個人自行遞交 By Individual